

The Baconer | Supporting Materials | Images and Videos



 **the.baconer** • Following
Oakland, California

the.baconer We've been working on a brand spankin' new product, and is nearly here! Tune in Tuesday 7/31 at 6PM for the IG Live reveal!!

the.baconer #thebaconer #bacon #newproduct #launch #comingssoon #special #specialannouncement #reveal #oakland #yummy #extraspecial #yougottaeatthis moonshadow2634 Will do!!!

moonshadow2634 We gotta wait till tues??? In that case guess I'll HAVE to have bacon this morning with breakfast...last nite I made candied bacon ... yum...

the.baconer @moonshadow2634 Yum yum, I do love the candied bacon!

♡ ◻ ↗ ◻

28 likes

JULY 28

Add a comment... ◻



 **the.baconer** • Following
Oakland, California

the.baconer Super excited to launch our BRAND NEW PRODUCT tomorrow (Tuesday) 7/31 at 6PM PST. Tune in right here on Instagram Live!

the.baconer #thebaconer #bacon #newproduct #launch #somethingnew #comingssoon #iglive #bacongram #yougottaeatthis #devourpower #noms #ilovebacon #gimmebacon #delicious

♡ ◻ ↗ ◻

32 likes

JULY 30

Add a comment... ◻

More bacon below...



the.baconer • Following
Forage Kitchen

the.baconer ITS HERE 🍖🍖🍖
Burnt Bacon Ends now available on the website!! Meaty chunks of our Sweet & Smoky Bacon sauced with @smokinwoodsbbq Sweet Heat BBQ sauce! We have limited qty of 1lb packages ready to ship anywhere in the US. DM me or get over to the website to get yours! Do it now - these will go fast 🍖

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#thebaconer #burntends #bacon
#baconlover #foodporn #foodstagram
#foodie #forkyeah #tasty #bbq #bestbbq
#oaklandbbq #bbqbacon #paleo
#devourpower #eeeeeeats #keto #musthave

♡

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489 likes

JULY 31

Add a comment...

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the.baconer • Following
Oakland, California

the.baconer Did you catch our NEW PRODUCT reveal last night? It's on our stories - check it out! Here's that #macandcheese topped with our new Burnt Bacon Ends 🔥🔥🔥 DM me if you want some Burnt Bacon Ends before they run out!

...

Follow @the.baconer if you love BACON!

View all 5 comments

lulus_icecream Beautiful!!!

♡

the.baconer @lulus_icecream Thank you 🙌

♡

kickn_since86 Placed my order last night!

♡

the.baconer @kickn_since86 awesome, thank you!

♡

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164 likes

AUGUST 1

Add a comment...

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More bacon below...



the.baconer • Following
Oakland, California

the.baconer And here's that Korean BBQ Street Taco from my Burnt Bacon Ends reveal! Burnt Bacon Ends w/ spicy Kimchi and diced Jalapeño. These were SO delicious, although next time I would add a dollop of Mexican crema on top. 🌶️🥑🌶️

...
DM me or order online to get our new Burnt Bacon Ends before they run out!

...
Follow @the.baconer if you love BACON

View all 15 comments

rouxandvine Need to get some bacon to wrap around my cajun shrimp sir! ❤️
legendary.baconartesanal 🤤🤤🤤❤️ ❤️
mattsmeatsny Looks great, man! ❤️
the.baconer @mattsmeatsny Thank you!! ❤️

♡ 💬 ↗️ 📌

112 likes

AUGUST 2

Add a comment... ⋮



the.baconer • Following
Oakland, California

the.baconer These Burnt Bacon Ends are flying off the shelf. DM me to lock some down before they're all gone! 🍔 Next round of shipments go out Monday morning

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Follow @the.baconer if you love BACON

the.baconer #thebaconer #burntends #bacon #baconlover #foodporn #foodstagram #foodie #forkyeah #tasty #bbq #getitnow #noms #delicious #paleo #devourpower #eeeeats #keto #musthave #macandcheese #baconporn #bestbbq #foodiegram #foodielife #ronswanson #instagood #eatersf #feedfeed #f52grams #nomnom #ilovebacon

♡ 💬 ↗️ 📌

90 likes

AUGUST 3

Add a comment... ⋮

More bacon below...



 **the.baconer** • Following
Oakland, California

the.baconer BIG 🙌 to everyone across the country who got in on our new Burnt Bacon Ends, and to @smokinwoodsbbq for your pitch-perfect sauce, it was a pleasure working on these with you 🙌. The first batch is all gone, but they'll be back. Stay tuned...

...meanwhile, come check out all our Bacon Steaks, Strips and Lardons - we have lots of flavors ready to ship!

...

#thebaconer #bacon #burntends #bbq #bestbbq #oaklandbbq #soldout #thankyougoodnight #staytuned #illbeback #noms #yummy #tasty #delicious #ilovebacon #bacongram #baconlover #foodie #bayareafoodie #oakland

♡ 🔍 📌 📌

115 likes

AUGUST 9

Add a comment... ⋮

The Baconer | Email Newsletter

Click [here](https://youtu.be/OC6iockX6t8) (https://youtu.be/OC6iockX6t8) to view a video of the email newsletter that was sent out to support the campaign.

The Baconer | Instagram Live Video

Click [here](https://youtu.be/kc6a5BBw_EE) (https://youtu.be/kc6a5BBw_EE) to view a video of the Instagram Live post where the product was shown for the first time.