

BEER BREWING



WINEMAKING



CIDER MAKING



DISTILLING SPIRITS



SOFT DRINKS

RTDs



SOCIAL & HEALTH



SEARCH

## THE KNOWLEDGE



It covers beers, wines and spirits. RTDs, soft drinks and cider. It goes into questions of taste and issues of strength and flavour. Some of it you may be familiar with already. Other parts might surprise you. Either way, it will help you top up your own knowledge of this absorbing and complex industry we all work in.

## Welcome to The Knowledge.

*A site for everyone with a professional or personal interest in the science, culture and history of drink and the drinks trade. It will take you through the story of alcohol, from 3,500 BC to the here and now, and around the world to look at the many and varied ways drinks are produced and enjoyed today.*

*So whether you're curious about cognac, fascinated by fermentation or simply looking to brush up on your beer, click on the links to find the information you need. And if you still have questions, just contact a member of the I&NPD Technical Team. We're more than happy to help.*

