

SIA SUMMIT INTERNATIONAL AWARDS

Summit Awards (2019)

5237-EMA-A2 EMA - App (Competition: Summit Emerging Media Award)

PlayARt



BNPzdaKO

Entrant details

Company Name	Shockoe
Address	3122 West Marshall Street, Suite 200
City	Richmond
State/Province	Virginia
Zip Code	23230
Country	United States of America
Phone	8776967001
SIA use only	10694

Entry details

Client name	BroadTime
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Project Details

Summit Emerging Media Award Entry Form

Project description

PlayARt delivers engaging digital experiences using Augmented Reality via the cloud-connected PlayARt Engine.

For vinyl record and music enthusiasts, PlayARt offers enhanced and exclusive experiences into their collecting and listening lifestyles.

For record labels, PlayARt delivers experiences to a wide audience, providing positive word of mouth, and meaningful consumer connections.

Entry proofing | ✓

Credits

| **Dan Cotting**, Shockoe, Product Strategist, Engineer

| **Misty Smith**, Shockoe, Project Manager, Engagement Manager

| **Cameron Hall**, Shockoe, Project Manager

Angela Balzano, Shockoe, Product Designer

Nelson W. Johnson, Shockoe, Product Designer

Jason L. Day, Shockoe, Product Designer

Hannah Kauffman, Shockoe, Product Designer

Kevon Adonis, Shockoe, Engineer

Caleb Hatcher, Shockoe, Engineer

Jay Soumphon, Shockoe, QA, Engineer

Michael Peter, Shockoe, Engineer

Jamie Young, Shockoe, QA

Andrew Rumbley, Shockoe, Engineer

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